Permit #S00052127

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00052127 **Type of Permit:** STILL **Release Date:** 05/04/2012

Production Company NEED 'EM PRODUCTIONS

Insured Company Name NEED 'EM PRODUCTIONS
Contact Phone No. 1 323-363-4600
Contact Phone No. 2 310-740-4370
Fax 323-337-8318
Address 6536 NORTH CAMPBELL AVENUE
PORTLAND, Oregon 97217

Production Title SALESFORCE.COM

Type of Production Still Photo

Producer Sarah Gersbach

Director Zen Sekizawa

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Tim Overbeck

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 323-363-4600
Secondary Phone

Fees

Posting 600	$276.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,141.00

Number of Locations 2

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Summary Information — Location

Permit Number S00052127
Production Company NEED 'EM PRODUCTIONS
Insured Company NEED 'EM PRODUCTIONS
Production Title SALESFORCE.COM

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Address 2404 Wilshire Blvd, Los Angeles, CA, 90057

Location Type Apartment Building

Film Dates 5/6/2012 - 5/6/2012 09:00 - 22:00 1 day
5/7/2012 - 5/7/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 52127 - SALESFORCE - AGENT.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	8
Cube Trucks	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	14
Spot Check	1

Filming Activities Interior models against scenery; In loft #7F;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note NO USE OF COMMON AREAS (LOBBIES, HALLS, STAIRWAYS, ETC%u2026) FOR FILMING, CABLING, PERSONNEL/EQUIPMENT STAGING, ETC%u2026 WITHOUT THE PRESENCE OF AN LA CITY UFSO

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
ALL CAST AND CREW VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

Posting "No Parking" signs B/S PARK VIEW ST, WILSHIRE BLVD - SOUTH 175 FT

Approximate Footage 301 - 600 **Log Number** 35409

Date(s) 5/6/2012 to 5/6/2012 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs W/S PARK VIEW ST, WILSHIRE BLVD - 7TH ST

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Summary Information — Location

Permit Number	S00052127	**Location Manager**	Sarah Gersbach
Production Company	NEED 'EM PRODUCTIONS	Primary Phone	Mobile - 323-363-4600
Insured Company	NEED 'EM PRODUCTIONS	Secondary Phone	
Production Title	SALESFORCE.COM		

Approximate Footage 301 - 600 **Log Number** 35410

Date(s) 5/7/2012 to 5/7/2012 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	S00052127	**Location Manager**	Sarah Gersbach
Production Company	NEED 'EM PRODUCTIONS	Primary Phone	Mobile - 323-363-4600
Insured Company	NEED 'EM PRODUCTIONS	Secondary Phone	
Production Title	SALESFORCE.COM		

Location Address Sunset Blvd, Washington Blvd, 110 Fwy, Western Ave (Inclusive, excluding freeways/highways), Los Angeles, 90057

Location Type Driving grid

Film Dates 5/7/2012 - 5/7/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Eliot Hernandez

Coordinator Note NO INTERFERING WITH OTHER PRODUCTION COMPANIES OR SPECIAL EVENTS

Coordinator Note EXCLUDES ALL SPECIAL CONDITIONED AREAS, INCLUDING BUT NOT LIMITED TO: ANGELINO HEIGHTS, ELYSIAN PARK, ECHO PARK & SILVER LAKE AREA

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Need'Em Productions / Sarah Gersbach ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 2/7/2012

Need'Em Productions
Name of Principal (i.e. company name) (Please Print)

Representative's Signature

Sarah Gersbach
Representative's Name (Please Print)

Producer
Representative's Title (Please Print)

6536 N Campbell Ave
Portland OR 97217
Principal's Mailing Address (Please Print)

323-363-4600
Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT